

# Beautillion 2025 Program Website Advertisements



## Ad Sizes & Rates

<u>BLACK &amp; WHITE</u>	<u>Ad Cost</u>
Gold Full Page	\$200
Silver Half Page	\$150
Bronze Quarter Page	\$75
Patron (single line)	\$25 minimum donation

**We will provide complimentary ad layout and design** for any ad purchased for our program website. (Writing also is available on special request to the editor.) However, there is a **\$10 fee** for the option of approving or revising your ad before publication. Optional approval only available on ads which are submitted before deadline. We reserve the right to select orientation of ads based on availability.

**Deadlines – Ad Space Reservations: 5/31/25 • Camera Ready Art: 5/31/25**  
**Payment: 5/31/25** (If payment is not received, ads will not be included.)

## Submitting your advertisements

Already Designed: Electronic Submission – We accept ads electronically in the form of PDF, EPS files and TIFs. BMP, JPEG or GIF also are acceptable, but are less flexible on our end.

Components Needing Layout – Provide the text for your ad. Include any image/logo in one of the formats listed above. Text can be submitted in email, on paper, or as part of your document. We will layout your ad. For a **\$10 fee**, you can proof your ad to make corrections and revisions.

Hard copy submissions – You may submit complete ads or components for us to compile. Ads or components submitted on paper are scanned before importing and are generally a little less crisp than those submitted electronically. To minimize the loss of quality, print in black on white paper. Ads submitted on colored paper or with colored inks require additional manipulation and may lose some quality in translation to black & white. The same loss of clarity is likely with printed text. Because of the limits of our scanning and reproduction, scanned text often appears a bit fuzzy. If the font is a simple one, we may opt to retype the text and place it in your ad. Poorly printed materials (such as clippings from newspapers, or old folded copies of printouts) will be manipulated for the best appearance. However, we cannot guarantee high quality reproduction in all cases.

**[www.dxlbeautillionmke.com](http://www.dxlbeautillionmke.com)**

Where do you send your program website ads?

E-mail – Ads/messages (including any images and fonts may be e-mail to: [dxlbeautillionmke@gmail.com](mailto:dxlbeautillionmke@gmail.com)) **Place beau's name and size of ad in the email's subject text box.**

Disk via US Mail – If you are submitting your ad on disk, please send it to the Program Book editor at the address below. Include a printed copy of your ad so we can compare and ensure nothing has happened to the file in transition.

Paper Submission also should be mailed to the Program website editor, below.  
 Beautillion 2025 Program Website c/o Alpha Phi Alpha  
 P.O. Box 241906, Milwaukee, WI 53224

If you have any questions, please contact Reginald Johnson directly. He can be contacted at (414) 793-3181 or [dxlbeautillionmke@gmail.com](mailto:dxlbeautillionmke@gmail.com).

## Contact Information

Business: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Contact Address: \_\_\_\_\_  
 \_\_\_\_\_  
 Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## How Will You Submit Your Ad?

- Already Designed – digital
- Already Designed – printed
- Components/Text – digital
- Components/Text – printed
- Other

## Other Services

- Complimentary layout
- \$10 layout approval

## Payment must be made in advance.

**Make checks payable to**  
**“Seven Jewels Foundation Inc..”**

<u>Ad size(s)</u>	
Full Page (B&W):	[ ]
1/2 Page	[ ]
1/4 Page	[ ]
Patron Name	[ ]
<u>Cost Calculation</u>	
Ad Cost	_____
Opt. Approval fee (\$10)	_____
Donation	_____
<b>TOTAL</b>	<b>_____</b>
In support of	
<b>Beau</b>	_____

Please send to: Beautillion 2025 Program Website c/o Alpha Phi Alpha  
 P.O. Box 241906, Milwaukee, WI 53224

Call with questions: (414) 793-3181